

Exhibitor
Brochure

Where industry suppliers meet their customers
The best-known sales event in the industry!

Renaissance Schaumburg
Convention Center Hotel
Chicago, IL, USA

September 7-8, 2016

Plus - Ink Jet Technology Integration Short Courses - September 9, 2016

“The sales atmosphere of a trade show...
...the audience attention of a conference”

Meet with new decision-making contacts in a relaxed and effective environment. Combining the benefits of exhibitions and conferences, a key feature of the Ink Jet Technology Showcase is that you present your company and products to your audience with a 15 minute sales presentation in addition to your showcase booth. Our focus is on providing compelling conference content, attracting new customers for you!

PRINTHEADS ♦ INKS ♦ RAW MATERIALS ♦ SYSTEM COMPONENTS ♦ SYSTEM INTEGRATORS ♦ INSTRUMENTATION



InPrint Industrial Print Forum

Overviews, success stories and requirements of the fast-growing industrial digital print sector - hosted by Frazer Chesterman and Marcus Timson, organizers of the InPrint Industrial Print Show.



STRATEGIC OVERVIEWS

Invited experts discuss how new applications & markets are offering exciting opportunities for ink jet technology



INK JET TECH TALKS

Expert speakers give a series of tutorials covering different aspects of ink jet technology



SUPPLIER PRESENTATIONS

Present your company's products and services to a wide range of developers, integrators and end-users



SUPPLIER SHOWCASE

Display your products or services to potential customers during the conference breaks, one lunch and evening receptions

IMI

IMI runs the largest and most comprehensive conference and seminar program in the digital printing industry. IMI has held over 500 programs covering ink jet, thermal and toner printing technologies, markets and applications attended by well over 25,000 technical, marketing and management personnel from companies around the world.

THE INK JET TECHNOLOGY SHOWCASE

Held annually in the US or Europe, the Ink Jet Technology Showcase is designed as a commercial event to showcase ink jet technology suppliers' latest developments and products.

THE LOCATION

IMI has chosen Chicago, Illinois for its central location and great travel connections from within the USA and beyond. Served by over 40 domestic and foreign airlines, Chicago's O'Hare International Airport offers competitive fares and convenient flight schedules.

“Great event! My favorite in the industry”

“Excellent & outstanding in comparison to others”

“Very interesting presentations - and enough time for serious discussions with suppliers during the breaks & receptions”

Why exhibit at the IMI Ink Jet Technology Showcase?

The IMI Ink Jet Technology Showcase is a cost-effective way to present your company's products and services to targeted senior level decision makers and technical buyers. With ample networking opportunities in the showcase area, as well as a sales presentation on your company, the IMI Ink Jet Technology Showcase is the ideal way to reach potential customers.

Reach the right audience

The event will attract technical buyers and decision-makers from research centers, universities, commercial laboratories, government departments and the wide range of companies developing ink jet products or looking to use ink jet as part of a manufacturing process. Showcase attendees are looking for new products and solutions to their problems so you will be ideally placed to assist them.

Showcase area with ample networking opportunities

- Showcase package includes a 10 ft (3m) wide space with table, chairs and electrical power in the showcase area
- Plenty of space for roll up banners or other displays
- Three coffee breaks and two evening networking receptions held in the showcase area
- Additional networking opportunities during the lunch break
- Ample time to demonstrate your equipment and discuss with potential customers
- 15 minute sales presentation
- 7 networking opportunities over 2 days
- High level business & technology presentations to attract potential customers



Just \$4,000 for a speaker and exhibitor package

- Display space 10 ft (3m) wide with power, table and chairs
- 15 minute sales presentation opportunity
- 2 complimentary registrations
- Two networking receptions, one lunch and three coffee breaks
- Full contact list of Ink Jet Technology Showcase attendees
- Company presentation slides included in showcase proceedings
- Direct email publicity to our 22,000+ database
- Web site links & listing in our Showcase directory

Event publicity

Emails – We will be emailing our database of 22,000+ on a regular basis highlighting your participation in the event

Web site & brochure – Linked company logo, company description and company details included in our web site Showcase directory

Social media publicity – Additional publicity via Blogs, Twitter, LinkedIn and other platforms

15 minute sales presentation to an attentive conference audience – Presentation slides included in conference downloads

Media Partners – Expand your audience using our well-known media partners for additional publicity

- 15 minute supplier presentations
- 7 networking opportunities over 2 days
- High level business & technology presentations to attract potential customers

| | Weds 7 September | Thurs 8 September | Fri 9 September |
|-------|-------------------------------------|---------------------------|---|
| 8 am | INPRINT INDUSTRIAL PRINT FORUM | Tech Talks | Ink Jet Technology Integration Short Courses during Friday |
| 9 am | | SUPPLIER PRESENTATIONS | |
| 10 am | | Break | |
| 11 am | | | |
| 12 pm | Lunch | Lunch | <ul style="list-style-type: none"> • 15 minute supplier presentations • 7 networking opportunities • High level business & technology presentations • Ink Jet Tech Talk tutorials from industry experts |
| 1 pm | Welcome & Intros Keynote speaker | Keynote | |
| 2 pm | SUPPLIER PRESENTATIONS | SUPPLIER PRESENTATIONS | |
| 3 pm | Break in Exhibit Area | Break | |
| 4 pm | | | |
| 5 pm | Tech Talks | Keynote speaker | |
| 6 pm | Reception in Exhibit Area | Reception in Exhibit Area | |
| 7 pm | | | |



Renaissance Schaumburg Convention Center Hotel Chicago, IL, USA

IMI has chosen Chicago, Illinois, USA for its central location and great travel connections from within the USA and beyond. Served by over 40 domestic and foreign airlines, Chicago's O'Hare International Airport offers competitive fares and convenient flight schedules.

IMI's Ink Jet Technology Showcase 2016 is being held at the Renaissance Schaumburg Convention Center Hotel in Schaumburg, Illinois. Hotel reservations are the responsibility of each program participant. IMI's room rate is \$129 per night and includes in-room internet service.



Renaissance Schaumburg Convention Center Hotel

The Renaissance Schaumburg Convention Center Hotel, conveniently located 15 miles NW of Chicago's O'Hare International Airport, offers all you need for a successful stay – beautifully-appointed guestrooms, work areas, delicious dining, fitness center, indoor pool, whirlpool, flexible meeting space and complimentary in-room internet. Savor a delicious meal at Sam and Harry's Steak House, famed for their USDA Prime steaks, fresh seafood and vintage wines.

TECHNOLOGY SUPPLIER REGISTRATION FEE

The **Ink Jet Technology Showcase 2016** registration fee for Technology Suppliers is \$4,000 per company which includes:

- **Pre & post-conference publicity** included in **Ink Jet Technology Showcase 2016** brochure (22,000+ distribution within Europe, North America, Middle East & Asia, plus press releases, web site posting, email promotions and social media) if registration confirmed prior to June 20, 2016
- **Web site link** from IMI & IMI Europe web sites
- **Display space** 10 ft (3m) wide with power, draped table & chairs (if desired)
- **15 minute sales presentation** to present your company's technology, products, services & capabilities
- Your **presentation** downloadable during the event
- Your **contact information, company & product description** included in the **Ink Jet Technology Showcase 2016** guide
- **Two complimentary registrations** for attendance by company representatives (including speaker)
- **Additional company** representative registrations available for \$300 each
- **Complete contact list** of all **Ink Jet Technology Showcase 2016** attendees

Supplier registration deadline June 20!

ACT NOW!

To discuss the event in more detail with us, register interest, reserve or book a place, please contact Al Keene at +1 207 235 2225 or email al@imiconf.com or Tim Phillips at +44 1223 236920 email tim@imieurope.com. A pdf copy of this brochure and online Supplier Registration can be found on IMI's web site www.imiconf.com

MEDIA CAMPAIGN

We will be carrying out an international press campaign with the focus on US and European journals with coverage of flexo & screen printing, textile printing, packaging, graphic arts, photofinishing, ceramic & glass decoration, manufacturing, electronics & design, inks, paper, imaging chemicals, instrumentation, medical, pharmaceutical & biotechnology.

The media campaign will consist of press releases, personal contacts, listings and editorial coverage for the event. We welcome co-operation and co-ordination with technology suppliers and their agencies in this media campaign. If you have any news stories or images you would like us to consider please contact Al Keene directly at al@imiconf.com

PLANNING TIMETABLE

A brochure aimed at developers will be published in June. It is therefore essential, assuming you wish to receive the maximum publicity, to be a confirmed participant as a supplier before June 20, 2016. In addition we will need an electronic copy of your company logo suitable for reproduction in full color, a brief description of your activities and contact

details. These are due by June 20, 2016. A sample entry is given below. Your complete information will be included in the brochure and on our web site and promoted to the IMI database, currently 22,000+ worldwide.

Sample format of Technology Suppliers listing from Ink Jet Technology Showcase 2015 brochure

